

ALTERNATE GRID WORK

CVAMQG

February 2016

Kelly Feltault

Grid History

Grew out of:

Constructivism & Bauhaus School in early 1900s

Way to organize information & graphics with horizontal and vertical elements

Led to International Style by 1960s

Grid Systems in Graphic Design

Corporate branding & design using Unigrd

Westinghouse, GE, National Park Service, Xerox, Alcoa, JC Penney

The Grid System

The ultimate resource in grid systems.

"The grid system is an aid, not a guarantee. It permits a number of possible uses and each designer can look for a solution appropriate to his personal style. But one must learn how to use the grid. It is an art that requires practice."

Josef Müller-Brockmann

Articles

Tools

Books

Templates

Blog

Inspiration

Incremental leading

In editorial design, there is a technique used for adjusting and baselines that aligns to the baseline grid, or vertical rhythm. It's called incremental leading.

03.Dec.2008

Graph Paper by Konig

This graph paper is made for visual designers, information architects. You'll find styles for wireframing, storyboarding, plotting values and for drafting schematics.

03.Dec.2008

Applying Divine Proportion to Your Web Designs

Synctype is a simple tool to help align your text to a baseline grid. Enter your line height and offset in pixels in the Synctype control box and click "Synctype It" to overlay a baseline grid in red.

01.Dec.2008

The Grid: The Structure of Design

Using a grid is one of those basic design principles. A grid is made up of vertical and horizontal lines and is the foundation of nearly every type of visual media.

28.Nov.2008

Phiculator

Phiculator is a simple tool which, given any number, will calculate the corresponding number according to the golden ratio.

28.Nov.2008

Grid Systems in Graphic Design

The manual for graphic designers, typographers and three dimensional designers. Considered by most to be the definitive book on grid systems. This book is a must for any designer.

21.Nov.2008

Photoshop 975px Grid System (12)

Adobe Photoshop file with a grid system for a 975px wide page that is divided into 12 columns and rows using the Rule of Thirds (Golden Ratio). Includes a 16px baseline grid.

29.Nov.2008

Replica Typeface

Replica is a new typeface by North Wales, designed on a strict grid system. Available in the following weights: Regular, Basic, Light, Bold, Bold Italic, Thin, Thin Italic, Extra Condensed, Condensed, Expanded, Expanded Italic, Ultra Condensed, Ultra Condensed Italic, Ultra Expanded, Ultra Expanded Italic.

21.Nov.2008

UX Magazine

A well designed collaborative site, with a very nice grid structure that focuses on user experience.

02.Dec.2008

Doane Paper Utility Notebook

A portable notepad featuring a patent pending Grid+Lines stationery design that combines the benefits of grid and ruled lines onto a single sheet of paper.

28.Nov.2008

Ace Jet 170

AleOne

Athletic

BBDO

Black

Build

Corporate Risk Watch

David Alney

Dirty Mouse

Experimenta

Experimental Jetset

Form Fifty Five

Graphic Magazine

Grain Edit

Graphic Hug

Helvetica Film

I Love Typography

Lamocca

magCulture

Mark Boulton

Minimal Sites

Monocle

Neubeu

NewWork

OK-RM

Original Linkage

Robin Uleman

Sampson/Barry

Schmid Today

September Industry

Sonffrey

Souffles

Subtraction

Swiss Legacy

Thinking for a Living

This Studio

Toko

Visualite

Xavier Encinas

Year of the Sheep

About

Made popular by the International Typographic Style movement and pioneered by legends like Josef Müller-Brockmann and Wino Grezowski, the grid is the foundation of any solid design. The Grid System is an ever-growing resource where graphic designers can learn about grid systems, the golden ratio and baseline grids.

Created by **Antonio Carusone**, graphic designer and author of the design and typography blog **AleOne**. Special thanks to **Duane King** for his help and wisdom.

If you want to say hi or for general inquiries, send an email to: hello@thegridsystem.org.

Have an article, tool, template or news you want to submit? Send an email to: submit@thegridsystem.org.

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Wino Grezowski Group

Brockmann NNW Style

Colophon

Made on a Mac

Set in Helvetica

Themed in Futurocity

Powered by WordPress

The Grid System Flickr Group

Thinking For A Living

Thinking for a Living™

An ever-growing platform dedicated to open source design education.

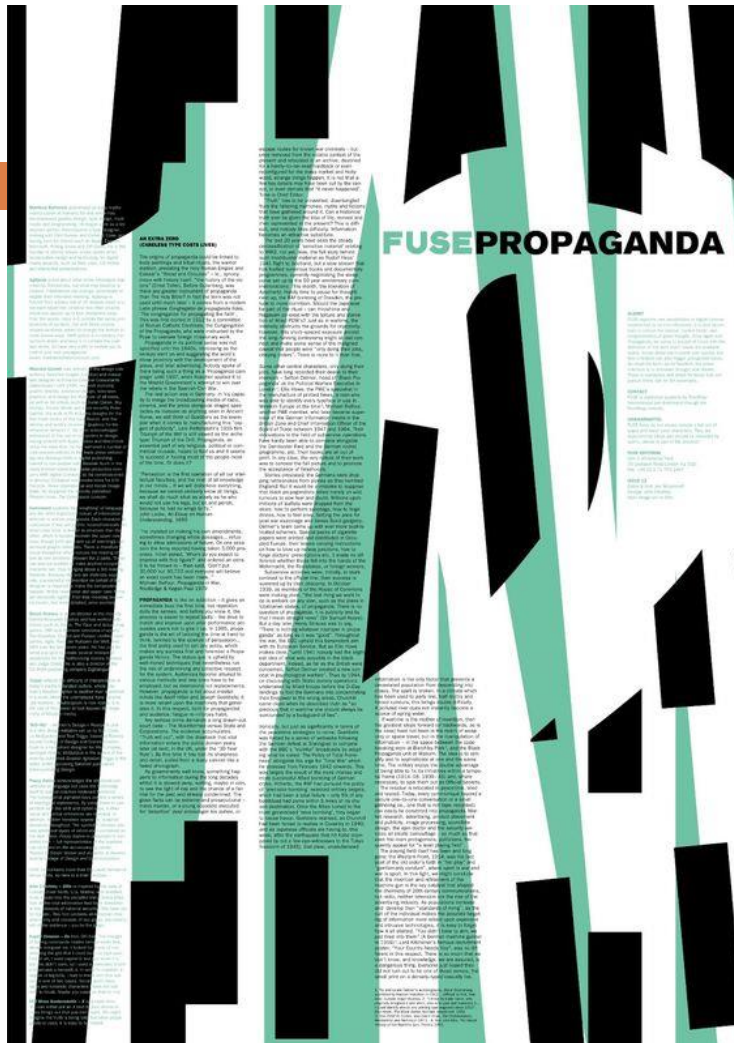
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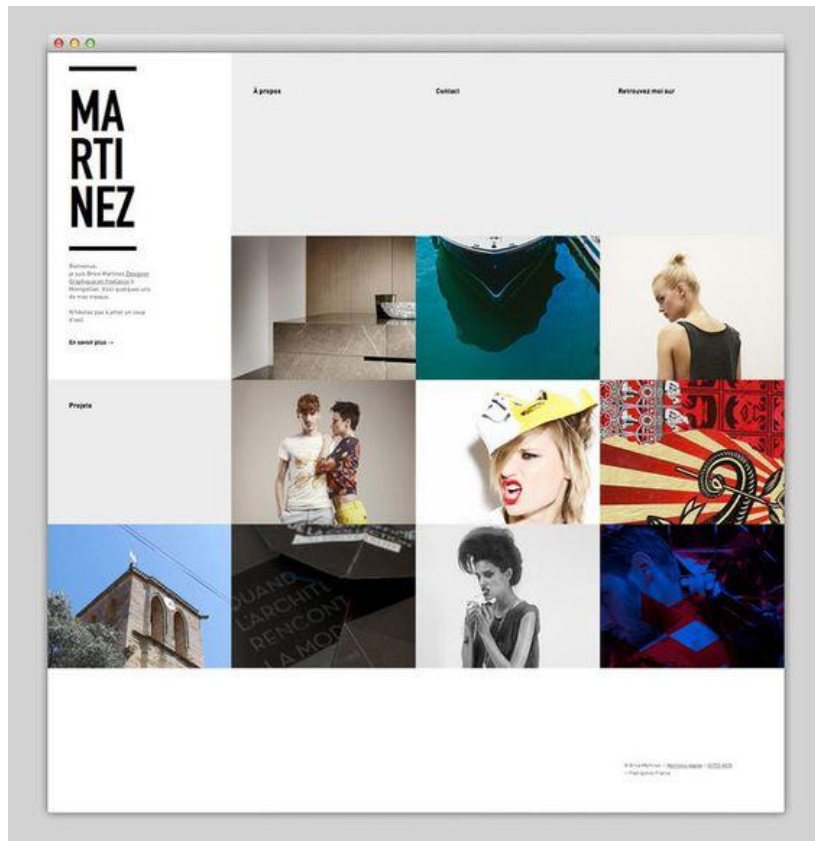
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Grids in Design: Columns & Rows



Grids in Design: Modular



Grids in Design: Hierarchical



Conform to the needs of the
information; often used in Web design

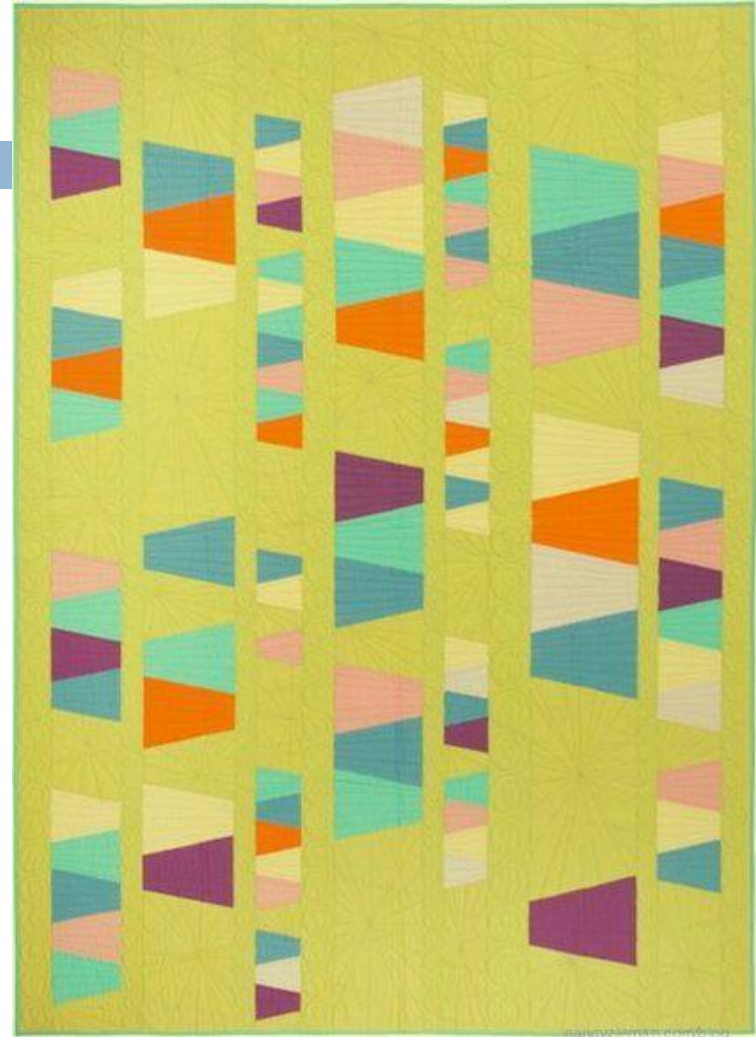


Grids in Quilting: Strip (column & rows)



Modern, but not alternate grid work

Alternate Grids: Offset Columns



Grids in Quilting: Straight Set (modular)



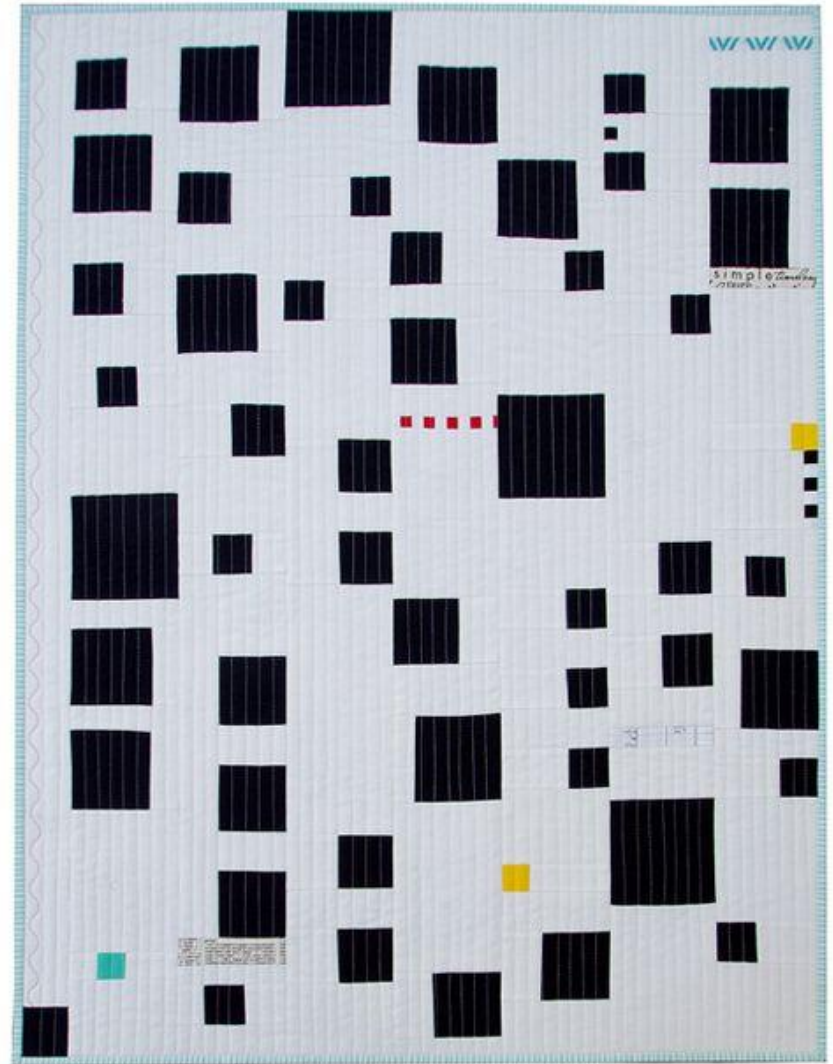
Modern, but not alternate
grid work

Alternate Grids: Modular



Change the scale of your blocks

Alternate Grids: Variable Framing (modular)



Jacque Gerring tutorial:

<http://www.sewmamasew.com/2014/08/essential-guide-to-quilt-making-series-excerpt-variable-framing-with-jacque-gerring/>

Alternate Grids: Negative Space



Grids in Quilting: On Point (modular)



Modern but not alternative grid work

Alternate Grids: On Point

Modular

Negative Space



Alternate Grids: Paneling (hierarchical)



Disguises the grid structure but still there

Resources

- [Alternative Grid Work, MQG](#)
- [Variable Framing Tutorial on SewMamaSew](#)
- [Essential Guide to Modern Quilt Making](#)
- [Design Elements by Timothy Samara](#)